



Hello, my name is **Andreina De Sola**. I am a **graphic designer and web developer**.

ABOUT ME

I am an adaptable and flexible digital design enthusiast with expansive knowledge in various design and programming domains. I possess a holistic understanding of project processes, enabling swift adjustments to new challenges. My multicultural background and constant commitment to learning fuel unique insights and solutions. Above all, I strive for excellence in all I undertake.

Over time, I have worked on various graphic design and development jobs. For more information, visit my portfolio: andreinadesola.com.ar and <https://dribbble.com/andre0517> or email me.

CONTACT

✉ andreinadesola@gmail.com

🌐 [linkedin.com/in/andreina-de-sola](https://www.linkedin.com/in/andreina-de-sola)

📞 +34 666 823 466

ACADEMIC EDUCATION

2004-2009

U.E. Colegio Academia Merici

Bachelor of Science.

2009-2012

Universidad Metropolitana

Systems Engineering - Initial area plus four approved periods (not completed).

2012-2015

Instituto de Diseño de Caracas

Bachelor's Degree in Graphic Design.

2019 y 2020

Image Campus

Courses of formation, programming for videogames and development with Unity.

2022-2023

Coderhouse

Front end development.

WORK EXPERIENCE

(August 2015- November 2016) Comware Venezuela S.A.

Graphic Design / UI-UX / Web Development.

- I worked as a visual designer for a wide range of clients.
- Effectively communicated with clients to understand their brand requirements.
- Created high-fidelity prototypes tailored to client needs.
- Collaborated closely with developers for project delivery.
- Participated in quality control tests to ensure optimal design implementation.

(July 2016 - December 2016) Mobile Media Networks

UI/UX.

- Successfully completed the visual design of two mobile applications.

(February 2017 - July 2019) Fanbag.com.ar

Graphic Design / UI-UX / Web Development.

- I led the complete rebranding of 'ValijaChica' to 'Fanbag'.
- Established a clear brand identity and visual guidelines.
- Designed and implemented a new e-commerce platform.
- Created new packaging designs aligned with the brand.
- Contributed to a significant increase in sales.

(2020 - 2021) Life en Boga Shop Venture

- Brand Creator.

(April 2023 - 2025) Roble Glass & Railings Canadá

SEO / WordPress Design / Freelance

- I increased organic traffic by over 200% since April 2023.
- Designed high-conversion pages with WordPress and Elementor.

(October 2023 - November 2024) Tangram Publicidad

Graphic Design / UI-UX

- Adobe Creative Cloud and Figma Expert: Designing impactful on/off campaigns, landing pages and emails for automotive giants like Toyota and Lexus, Deutsche Bank in collaboration with BBDO and more.
- Web Dev Specialist: HTML5, CSS3, JavaScript proficiency for interactive banners and multiple brand strategies.
- Video Editing & Graphic Design: Advancing various brands' digital presence through versatile content creation.

TECHNICAL SKILLS

Adobe Suite and Design Tools

Photoshop, Illustrator, After Effects, Indesign, Sketch, Figma, Adobe XD, Procreate, Midjourney, Capcut, Canva - I can adapt to any.

Frontend Programming Languages

HTML, SCSS, frameworks such as Bootstrap, Javascript, and React.

Programming Languages and Video Game Development

C#, Unity.

Various and Collaborative Tools

Invision, Trello, Github, Filezilla, various hosting, Netlify, Nuclino, Discord, Slack, Miro, Firebase, Vercel, Google Web Designer, Doppler, Sendinblue, AI Tools and more.

CMS

Wordpress, Webflow.

Languages

Advanced English, Beginner Japanese (currently studying).

